



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969772-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Littlefield Consulting
Attention: Accounts Payable
455 Massachusetts Ave, NW
Suite #108
Washington, DC 20001

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Maher/R/Auditor General	MAHER FOR AUDITOR	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	969772	06402084

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	M-F News 8 at 5a	5-6a	-1-----	:15	1	\$260.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$260.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Tu	11/06/12	5:13 AM	M-F News 8 at 5a	5-6a	:15	JOHN MAHER AUDITOR 2012	\$260.00	NM	
2	11/06/12	11/06/12	M-F News 8 at 6a	6-7a	-2-----	:15	2	\$910.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-2-----	2	\$910.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Tu	11/06/12	6:00 AM	M-F News 8 at 6a	6-7a	:15	JOHN MAHER AUDITOR 2012	\$910.00	NM	
1 WGAL Tu	11/06/12	6:29 AM	M-F News 8 at 6a	6-7a	:15	JOHN MAHER AUDITOR 2012	\$910.00	NM	
3	11/06/12	11/06/12	NBC Today Show	7-9A	-1-----	:15	1	\$910.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$910.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Tu	11/06/12	8:51 AM	NBC Today Show	7-9A	:15	JOHN MAHER AUDITOR 2012	\$910.00	NM	
4	11/03/12	11/04/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:15	2	\$162.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----SS	2	\$162.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	11/03/12	6:21 AM	Sat/Sun News 8 at 6a	6-7a	:15	JOHN MAHER AUDITOR 2012	\$162.00	NM	
2 WGAL Su	11/04/12	6:26 AM	Sat/Sun News 8 at 6a	6-7a	:15	JOHN MAHER AUDITOR 2012	\$162.00	NM	
5	11/03/12	11/03/12	NBC Saturday Today	7-9a	-----1-	:15	1	\$488.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$488.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	11/03/12	7:59 AM	NBC Saturday Today	7-9a	:15	JOHN MAHER AUDITOR 2012	\$488.00	NM	
6	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:15	1	\$260.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1-	1	\$260.00				

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Advertiser	Product	Estimate Number	
Maher/R/Auditor General	MAHER FOR AUDITOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/03/12	11/03/12	Sa/Su News 8 at 9a	9-10a	-----1-	:15	1	\$260.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	11/03/12	9:14 AM	Sa/Su News 8 at 9a	9-10a	:15	JOHN MAHER AUDITOR 2012	\$260.00 NM
7	11/04/12	11/04/12	NBC Sunday Today	8-9a	-----1	:15	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	8:29 AM	NBC Sunday Today	8-9a	:15	JOHN MAHER AUDITOR 2012	\$650.00 NM
8	11/04/12	11/04/12	Sa/Su News 8 at 9a	9-10a	-----1	:15	1	\$260.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----1	1	\$260.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	9:25 AM	Sa/Su News 8 at 9a	9-10a	:15	JOHN MAHER AUDITOR 2012	\$260.00 NM
9	11/05/12	11/05/12	NBC Today Show III	10-11a	1-----	:15	1	\$179.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$179.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	10:30 AM	NBC Today Show III	10-11a	:15	JOHN MAHER AUDITOR 2012	\$179.00 NM
10	11/02/12	11/02/12	M-F 11A-12P	M-F 11A-12P	----1--	:15	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	----1--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	11/02/12		M-F 11A-12P	M-F 11A-12P	:00		\$125.00 NM
	See MG 10.2								
2	WGAL	F	11/02/12	11:14 AM	M-F 11-12P	11A-12P	:15	JOHN MAHER AUDITOR 2012	\$125.00 NM
	MG for 10.1 11/02								
11	11/02/12	11/05/12	M-F 12-12:30p News	12-12:30p	M---F--	:15	2	\$260.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/02/12	11/08/12	M---F--	2	\$260.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	F	11/02/12	12:00 PM	M-F 12-12:30p News	12-12:30p	:15	JOHN MAHER AUDITOR 2012	\$260.00 NM
1	WGAL	M	11/05/12	12:00 PM	M-F 12-12:30p News	12-12:30p	:15	JOHN MAHER AUDITOR 2012	\$260.00 NM
12	11/05/12	11/05/12	Dr. Phil	3-4p	1-----	:15	1	\$228.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	1-----	1	\$228.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	11/05/12	3:49 PM	Dr. Phil	3-4p	:15	JOHN MAHER AUDITOR 2012	\$228.00 NM
13	11/02/12	11/05/12	M-F 5-6p News	5-6p	M---F--	:15	2	\$1,040.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/02/12	11/08/12	M---F--	2	\$1,040.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	F	11/02/12	5:19 PM	M-F 5-6p News	5-6p	:15	JOHN MAHER AUDITOR 2012	\$1,040.00 NM
1	WGAL	M	11/05/12	5:45 PM	M-F 5-6p News	5-6p	:15	JOHN MAHER AUDITOR 2012	\$1,040.00 NM
14	11/02/12	11/05/12	M-F News 8 at 6p	6-630p	M---F--	:15	2	\$1,495.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser	Product	Estimate Number
Maher/R/Auditor General	MAHER FOR AUDITOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/02/12	11/05/12	M-F News 8 at 6p Class of Time - Fixed Non Pre-emptible	6-630p	M---F--	:15	2	\$1,495.00	NM
Weeks:	<u>Start Date</u> 11/02/12	<u>End Date</u> 11/08/12			<u>MTWTFSS</u> M---F--		<u>Spots/Week</u> 2	<u>Rate</u> \$1,495.00	
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WGAL	F	11/02/12	6:00 PM	M-F News 8 at 6p	6-630p	:15	JOHN MAHER AUDITOR 2012	\$1,495.00 NM
1	WGAL	M	11/05/12	6:13 PM	M-F News 8 at 6p	6-630p	:15	JOHN MAHER AUDITOR 2012	\$1,495.00 NM
15	11/05/12	11/05/12	M-Su News 8 at 11p Class of Time - Fixed Non Pre-emptible	11-1135p	1-----	:15	1	\$780.00	NM
Weeks:	<u>Start Date</u> 11/05/12	<u>End Date</u> 11/11/12			<u>MTWTFSS</u> 1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$780.00	
Spots: #	Ch	Day	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	M	11/05/12	11:32 PM	M-Su News 8 at 11p	11-1135p	:15	JOHN MAHER AUDITOR 2012	\$780.00 NM
Total Spots							20		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,874.00
<u>Agency Commission</u>	\$1,781.10
<u>Net Amount Due</u>	\$10,092.90